

Junior Achievement USA[®]

Fact Sheet

WHAT IS JUNIOR ACHIEVEMENT USA?

Junior Achievement USA is the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices.

Junior Achievement's programs—in the core content areas of work readiness, entrepreneurship and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

PURPOSE

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

PROGRAM REACH

Junior Achievement USA reaches more than 4.4 million students per year in 190,075 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States, by 118 Area Offices in all 50 states.

VOLUNTEERS

Junior Achievement's 202,524 classroom volunteers come from all walks of life, including: business people, college students, parents and retirees. These dedicated individuals are the backbone of our organization.

PROVEN SUCCESS

Junior Achievement is one of a few nonprofits to use independent, third-party evaluators to gauge the impact of its programs. Since 1993, independent evaluators have conducted studies on Junior Achievement's effectiveness. Findings prove that Junior Achievement has a positive impact in a number of critical areas. These results are available free upon request. Summaries of the findings also are published in the JA Programs section at www.ja.org.

LEADERSHIP

Larry Leva, Global Vice Chairman - Quality and Risk Management of KPMG LLP, is chairman of the Junior Achievement USA board of directors. Jack E. Kosakowski is the president and chief executive officer of Junior Achievement. Junior Achievement USA board members represent a wide range of businesses and academic institutions around the world. In addition,

approximately 4,400 board members lead JA Area Offices around the United States.

A BRIEF HISTORY

Junior Achievement was founded in 1919 by Theodore Vail, president of American Telephone & Telegraph; Horace Moses, president of Strathmore Paper Co.; and Senator Murray Crane of Massachusetts. Its first program, *JA Company Program*[®], was offered to high school students on an after-school basis. In 1975, the organization entered the classroom with the introduction of *Project Business* for the middle grades. Over the last 38 years, Junior Achievement has expanded its activities and broadened its scope to include in-school and after-school students.

ORGANIZATIONAL OVERVIEW

Junior Achievement USA is headquartered in Colorado Springs, Colorado, and provides strategic direction, leadership, and support to approximately 1,500 employees throughout the United States. Local volunteer boards of directors comprised of business, education, and civic leaders set the policy and direction for each local office.



Our Values

- Belief in the boundless potential of young people.
- Commitment to the principles of market based economics and entrepreneurship.
- Passion for what we do, and honesty, integrity, and excellence in how we do it.
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals.
- Belief in the power of partnership and collaboration.
- Conviction in the educational and motivational impact of relevant, hands-on learning.